FACULTY OF APPLIED ARTS AND COMMUNICATION

Department of Communication and Internet Studies

English-speaking study programme
for Erasmus students

Spring Semester 2016*

Course title	Instructor	ECTS
CIS 481 Technology, Culture and Society	Dr E. Karapanos	5
CIS 385 Internet and Society	Multi-taught (co-ordinator Kyriakides)	5
CIS 355 Content Management & the Worldwide Web	Dr C. Tziouvas	5
CIS 415 Political Economy of the Internet	Dr C. Kyriakides	5
CIS 417 Ethnicity, Citizenship and E-Communication Techniques	Dr C. Kyriakides (convenor)	5
LCE 212 English for Communication Studies III	Language Centre	5
	Total ects	30

* Please note that this study programme is offered <u>only in the spring semester</u>.

Description of the courses

CIS 423 Technology, Culture and Society
Lecturer: Dr Evangelos Karapanos

This course explores critically the impact of technology in all its contemporary forms, on the way people in the information society perceive and understand space, time, knowledge, intellect, religion, tradition, and social life in general. Reference will be made to the social representations of modern technology (e.g. Luddism) and the debates between technophilic and technophobic attitudes with regards to recent technological developments. Special emphasis will be placed on the relation between ideology and technology, and students are expected to understand the difference between technocracy and technology, and to become sensitive to their respective ethical and normative foundations. 5 ECTS

CIS 331 Internet and Society
Multi-taught

The course combines theoretical and empirical analysis of the internet in contemporary society, focusing on the internet's distinctive nuances in comparison with more traditional communication technologies. A specific aim is to encourage critical reflection. Students will

be introduced to key areas of research in this emerging field of enquiry, with a particular stress placed on interdisciplinarity. Taught by eight departmental staff the seminar series not only reflects the diversity of interests in the field but also how such interests can converge and conflict. 5 ECTS

CIS 355 Content Management and the Worldwide Web

Instructor: C. Tziouvas

This course explores the current technologies for content management on the web. First, it covers the basic concepts of client side and server side programming, and dynamic web content management. Leveraging from this, students develop different components of a web content management system (CMS) using web programming technologies (PHP / MySQL). Then, it analyzes the characteristics of the most popular open source CMS platforms. The course includes all phases of development of a dynamic web site; preparation of multimedia content, web design, implement basic functions of the website using CMS and augmenting its functionality by incorporating off-the-shelf modules. Students are invited to design and build a dynamic web site using a CMS platform. 5 ECTS

CIS 415 Political Economy of the Internet

Instructor: C. Kyriakides

This course aims to explore the processes that shape the current operational structure of the Internet and New Media. Through the study of contemporary debates on property issues, regulation and governance of cyberspace, students will be able to form their own opinion on crucial issues such as the phenomenon of horizontal and vertical ownership concentration in New Media, the resistance of "gift economy" on the Internet, the production and distribution of content by the same users, copyright issues, open source products and services etc. 5 ECTS

CIS 417 Ethnicity, Citizenship and E-Communication Techniques

Convenor: C. Kyriakides

One of the key problems identified by contemporary policy makers is that pertaining to the legitimation of 'multiethnic' states and the concomitant need to 'manage diversity' in relation to citizenship, immigration and integration. The concern parallels the politics of race and ethnicity which, through protest (both racist and antiracist), has problematized the 'inclusive' potential of liberal democracies. Rarely does the state question its own role historically in creating and perpetuating ethnic conflict, focusing instead on micro-level 'interaction' or 'contact', a solution predicated on the promotion of 'inclusive' communicative practices. However, the recent application of new communication technologies in the surveillance of 'e-Jihad' and 'e-borders' indicates how theory, policy and technology become legitimation techniques, technologies of power, which can reproduce new forms of ethnic conflict. This course

extends the student's prior knowledge of the 'Orwellian/Athenian' debate, problematizing the use of new communication technologies by exploring their linkages with theory and policies pertaining to 'ethnic relations'.

LCE 212 English for Communication Studies III
Instructor: Language Centre

LCE 212 is a three-hour per week, required degree level course that concentrates on the learning of English for Specific Academic purposes (ESAP). This course aims at enabling students to gain a deeper knowledge of the theory and practice concerning their area of interest. Special emphasis is placed on the topics of intercultural communication and the preparation of various types of Communication messages. Opportunities will be provided by the instructor for further assimilation of the theory behind effective communication on one hand, and on the other hand, application of this theory in the organization and production of written and oral communication through especially designed authentic tasks. More specifically students will have practice in composing various types of written messages used for communication purposes such as correspondence (letters, emails etc.) as well as various print media genres (advertisements, editorials and so on) Furthermore opportunities will be provided for the development of listening and speaking skills by taking an active part in activities such as discussions, speeches, seminars and oral presentations. By improving their communication skills this course aims to equip students with the necessary skills and abilities they will need in order to deal with the challenges which they will face both at university and in the workplace. 5 ECTS