

**Outreach Projects/ Activities for the Local Community  
Year 2025 (January – December 2025)**

**Faculty of Communication and Media Studies**

Title	Description	Date	LINK (if available)
CUT: Successful Completion of the "TECH- SASTA Tjai GYRASEIN" Festival	Organised by the Center for Social Innovation (CSI) and the Department of Communication & Marketing, the festival focused on the "Eco Digital" world. Students from the "Event Management" course co-organised the event, which included interactive games and educational talks on sustainable digitisation.	27/03/2025	<a href="https://www.cut.ac.cy/students/news-and-events/article/?contentId=601270">https://www.cut.ac.cy/students/news-and-events/article/?contentId=601270</a>
Wine Tourism Workshop	The MSc in Experiential & Digital Marketing organised a workshop on sustainable wine tourism featuring Dr. Maria Alebaki and Andreas Tsiakkas (Tsiakkas Winery), followed by a wine tasting by WINECORE.	29/3/2025	<a href="#">Wine Tourism</a>
News Literacy in Education	Dr. Dimitra Milioni and Dr. Lia Spyridou conducted a speech and a workshop for teachers on critical news reading, organised by the Pedagogical Institute of Cyprus.	10/12/2025	<a href="https://medialiteracy.pi.ac.cy/events/news-literacy-2025/">https://medialiteracy.pi.ac.cy/events/news-literacy-2025/</a>
Boomers, Zoomers and Boardrooms	An intergenerational dialogue event co-organised by the EUt+ Research Office and ICC Cyprus Women, moderated by Dr. Vicky Triga with speakers like Elena Meli and Tassos Televantidis.	25/9/2025	<a href="https://ccci.org.cy/invitation-to-the-upcoming-event-boomers-zoomers-boardrooms-from-typewriters-to-tiktok-where-experience-meets-innovation/">https://ccci.org.cy/invitation-to-the-upcoming-event-boomers-zoomers-boardrooms-from-typewriters-to-tiktok-where-experience-meets-innovation/</a>
Guest Lecture: Dr. Paris Aslanidis	Dr. Aslanidis (EKKE) gave a lecture on analysing political discourse and populism using AI at the Limassol Municipal University Library.	12/11/2025	<a href="#">InvitationalPhoto</a>

Public presentation	Students who attended CIS445-Design for social impact presented their project on waste management practices alongside a 360° video created during the public event ““Molos 360°: Look Again”. The event was organised in collaboration with European Research Office (ERO) of the EUt+ Community.	19/12/2025	<a href="https://www.facebook.com/CyprusUniversityTechnology/posts/1174789498100219/">https://www.facebook.com/CyprusUniversityTechnology/posts/1174789498100219/</a>
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