

**Outreach Projects/ Activities for the Local Community
Year 2025 (January - December 2025)**

Open University Lectures

Title	Description	City	Date	LINK (if available)
Tourism in Cyprus: Historical Journey, Current Trends and Prospects for the Future	The island of Cyprus is an interesting case study for tourism. Boasting an idyllic landscape, rich culture, and favorable weather conditions, it was a magnet for Europeans during the 1960s. However, the upward trend of tourism was reversed in 1974 with the Turkish invasion, while since then the state has been looking for ways to recover. The 1980s marked the beginning of mass tourism, but with negative consequences for the environment, society and the economy. In 2000, the state formulated for the first time the National Tourism Strategy (EST) and sought to restructure its industry. The lecture aims to analyse the historical course of Cypriot tourism as well as its evolution taking into account external and internal economic and social factors. The tourism strategic policy of the state through the EST as well as its implementation will be analysed. Conclusions will also be drawn on whether Cyprus can be shaped as an attractive tourist destination and set an example of sustainable development in tourism events.	Paralimni - Famagusta	10/4/2025	https://www.cut.ac.cy/news/article/?contentId=601570
Geoinformatics in Our Lives: Applications and	This open lecture aims to provide a comprehensive understanding of GPS and GNSS technologies, highlight the key challenges and threats these systems face, and	Pafos	13/2/2025	https://www.cut.ac.cy/news/article/?contentId=593930

<p>Contemporary Challenges.</p> <p>Speaker: Dr. Christodoulos Danezis (Associate Professor, Cyprus University of Technology)</p>	<p>foster discussion on the importance of satellite navigation and positioning systems.</p>			
<p>“The Use of Space Technology in Agriculture”</p> <p>Speaker: Dr. Christiana Papoutsas and Dr. Menelaos Stavriniades (ERATOSTHENES Centre of Excellence, Cyprus University of Technology)</p>	<p>This public lecture will present projects and initiatives undertaken by the ERATOSTHENES Centre of Excellence and the Cyprus University of Technology in the fields of agriculture and the environment, with a particular focus on climate change adaptation. The lecture will highlight the use of space technologies and smart agriculture systems provided to farmers, demonstrating how these tools add value to the agricultural sector, support informed decision-making, and promote sustainable development.</p>	<p>Pafos</p>	<p>5/3/2025</p>	<p>https://www.cut.ac.cy/students/news-and-events/article/?contentId=597180</p>
<p>“Sun, Culture and Resilience: Cuban Tourism between Social Life and Economic Challenges”</p> <p>Speaker: Angel Gustavo Suárez Cordero,</p>	<p>This public lecture will explore the dynamics of Cuban tourism, examining how social life and cultural factors intersect with economic challenges. The discussion with students and the public will offer insights into the resilience of Cuba’s tourism sector, highlighting strategies, opportunities, and obstacles in balancing social, cultural, and economic priorities.</p>	<p>Pafos</p>	<p>12/3/2025</p>	<p>https://www.cut.ac.cy/events/event/?contentId=597770</p>

Ambassador of Cuba to Cyprus				
<p>“Sustainable and Circular Gastronomy in the Foodservice Industry”</p> <p>Speaker: chef Evi Chioti</p>	<p>This public presentation will focus on sustainable and circular practices in gastronomy, exploring how restaurants and food service businesses can implement environmentally responsible strategies, reduce waste, and promote a circular approach to food production and consumption.</p>	Pafos	2/4/2025	https://www.facebook.com/photo/?fbid=1224044359722363&set=pcb.1224044723055660
<p>“Prevention of Stroke and Myocardial Infarction”</p> <p>Speaker: Andreas Nicolaides, Emeritus Professor of Vascular Surgery, Imperial College School of Medicine</p>	<p>This open lecture will address strategies for the prevention of strokes and heart attacks, highlighting current medical knowledge, risk factors, and practical approaches to reducing cardiovascular events.</p>	Pafos	14/5/2025	https://www.cut.ac.cy/events/event/?contentId=603580
<p>“Teaching Against the Machine: Addressing Artificial Intelligence in the Classroom”</p> <p>Speaker: Dr. Hristo Andreev</p>	<p>This open lecture is designed for educators who wish to manage responsibly the presence of Artificial Intelligence in learning environments. It will present techniques for preventing and detecting inappropriate use of AI, including the redesign of assessment methods and assignments that incorporate the use of AI tools.</p>	Pafos	8/10/2025	https://www.cut.ac.cy/events/event/?contentId=616270